



The leading program to
teach entrepreneurship and
develop new skills for the 21st century

Starting grade 8

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**Fastlane
Education**

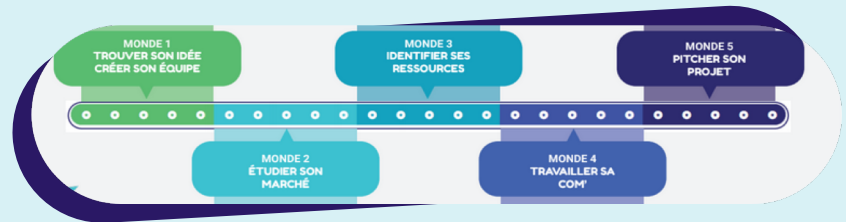
Smart learning solutions for the 21st century

December 2021

Startlab in summary :



- ▶ learning by doing program, starting in grade 8, that teaches entrepreneurship in 5 steps, from ideation to pitch
- ▶ practical and engaging way to foster teamwork and develop students' critical soft skills and digital skills
- ▶ inspiring way to learn about business
- ▶ blend of high quality pedagogy (with la Sorbonne) and fun learning experience
- ▶ turnkey and easy to implement at scale in schools



A fun learning experience from ideation to pitch, easy to integrate into school time or extra-curricular activities

World 1
Find a project **IDEA**,
assemble your **TEAM**

World 3
Understand the **RESOURCES**
needed to make it happen

World 5
PITCH your project like a
pro

World 2
Know your **MARKET** and
ensure your idea is original

World 4
Build your **COMMUNICATION**
plan

ONE WEEK

ONE MONTH

ONE SEMESTER

... Startlab can be implemented over a week, two weeks, a few months or any period of time you see fit

A full set of resources that puts teachers at the center

Web App



Alternates independent learning and group sessions (hybrid)



Inspiring webseries

Sorbonne Entrepreneur certification



E-mentoring sessions



Turnkey resources and training beforehand

As a student, you will work in groups on a project of your choice

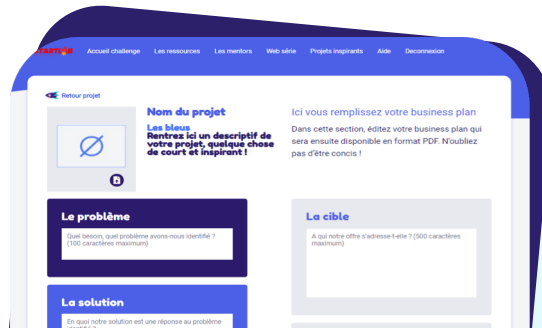


Use the web-app to understand the core principles of entrepreneurship

Collaborate with your team and put together your business plan

Use fun and engaging resources throughout the program

Learn life-long skills and get a Sorbonne Entrepreneur certificate



... the webseries featuring Clara and Isham will guide students on their inspiring journey


5 episodes to understand project-building and the foundations of entrepreneurship

5 tutorial for practical skills : brainstorming, communication, budget, ...

Two learning companions that will inspire students !




STARTUP Accueil challenge Les ressources Les mentors Web série Projets inspirants Aide Deconnexion



Toutes les vidéos de Clara et Isham sont ici !


Tu peux retrouver ici toute l'aventure entrepreneuriale de Clara et Isham ainsi que leurs tutos bien pratiques !

Episode 1




Clara et Isham sont à la recherche d'une idée pour changer le monde. Ils vont aller chercher l'inspiration avec Abou et Dembo, les fondateurs d'Onzic !

Episode 2




Clara et Isham s'interrogent sur comment mieux connaître leur marché. Heureusement Florent de Hero Recycle va leur donner plein de conseils très utiles.

Episode 3



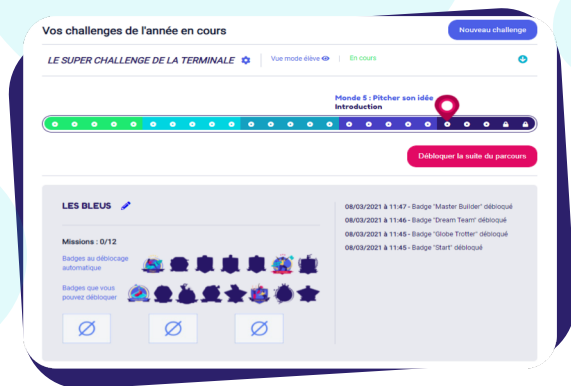
Une idée c'est très bien, mais comment lui donner vie et la prototyper ? Clara et Isham visitent le fablab Ici Montreuil, un lieu pas comme les autres où l'on peut créer et expérimenter

Episode 4



Clara et Isham ont du mal à trouver leur nom de marque et créer leur logo. Heureusement une vraie pro, designer de profession, va leur donner quelques tuyaux.

As a teacher, you will coach their development



▽ Control the pace of the experience

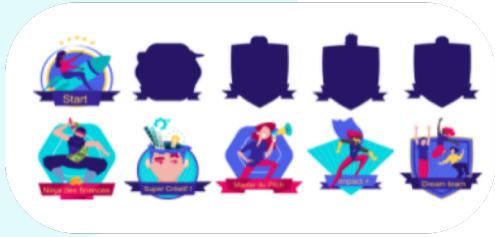
▽ See how students are doing

▽ Add extra missions to spice it up and dig deeper into certain concepts

▽ Take advantage of in-class sessions to coach them and reinforce specific notions



... and take advantage of Startlab to reward your students' progress and build their confidence



Startlab is a gamified platform and you can use **badges** to motivate students

Grant a **Sorbonne x Startlab Certificate** that students will be able to use on their resume



Set up a **pitch session** to share students' projects beyond their class or their school

An immersive learning experience to teach entrepreneurship

- ▽ Sorbonne-based pedagogy
 - ▽ Gamified innovative learning platform
 - ▽ Development of soft skills and entrepreneurial skills
 - ▽ Easy to implement and roll out at scale
 - ▽ Strong adoption from teachers and students
- ▽ Brand new learning program launched in Jan 2021 and already a leading program in France, Dubai and Egypt

Thank you !

<https://www.startlab-education.com/en>

